

The Morale Mechanic



Spring 2016

Surviving in the Chaos Culture

WHO IS GAVIN JEROME?

Read client testimonials

HOW HUMOR CAN BENEFIT YOU

Add some laughter to your workplace

NEED A MORALE BOOST?

New topics and programs are the best, yet



Let's face it, hiring a speaker is a scary proposition. Because if he or she doesn't do well it is the meeting planner who takes all the heat. The speaker is already on the plane home.

I have spent my entire career trying to make my meeting planner look good. This publication is designed to ease your fears and show you that I have been doing this for quite a long time and have a proven track record of doing just that. I have filled this issue with articles, testimonials, video clips, topic descriptions all

designed to reduce YOUR stress.

I can show you all this content, provide compelling evidence that I have been a successful solution to meeting planners all over the globe, direct you to many other sites with pretty pictures, bells and whistles; but the bottom line is, the only way you can truly know if a speaker will make you look good is to TALK TO THEM DIRECTLY. I think you will find, in the first two minutes, you will be able to hear the passion and commitment in a speaker's voice and KNOW in your

heart that THIS IS THE ONE.

Look this over and call me toll free at 800-96-GAVIN so we can discuss your needs and how I can give your attendees a needed morale boost!

The Morale Mechanic



GAVIN ON NATIONAL TELEVISION



NO JOKING ZONE



REVIEWS/TESTIMONIALS



HOT TOPICS



VIDEO CLIPS



FAQ's



BOOK HIM NOW



Handing Out Hope
A Journey through the Door of Faith

PUBLISHED WORK

Who is Gavin?



For me, this isn't just a job, it's a crusade.

I want to change the work world one laugh at a time. Not just by GETTING laughs, but by GIVING laughs.

Teaching people how to create and share their humor with others has become my life's work.

Humor has been a powerful tool, my own personal "shock absorber"—reducing the impact of life's ups and downs. Without a sense of humor, you will feel every bump in the road and some things are just too serious to be taken seriously.

I have found that if you can find humor in anything, you can survive it.

Your program was funny, informative and interactive. You were extremely well recieved by the audience.

—David E. Johnson, Chief US Probation Office, District of Maryland

Over 20 Years as a Stand-up Comic

There is no better training ground for the world of professional speaking than the stand-up comedy circiut. From his humble beginnings in 1986, Gavin made 'em laugh all over the country at many of the top comedy clubs in the business. He worked with huge comedy names and honed his craft to the point where getting laughs, was like breathing.

PINKS Lose the Race, Lose your Ride

For five seasons, Gavin was the track announcer for the number one show on the Speed Channel—PINKS. You didn't have to be a car fanatic to love this innovative program that featured two cars racing for pink slips with EVERYTHNG being negotiable. Gavin was also the "golden voice" of PINKS ALL OUT for two seasons as well as providing the voice-over work for the PINKS ALL OUTAKES.



Humorous Keynotes and Workshops

A natural transition to humorous speaking occurered in 1994 and Gavin has been boosting the morale of companies and associations woldwide ever since. He has had the privelidge of presenting on some of the most prestigious platforms and for Fortune 500 companies all over the globe.



They will listen if they're laughing

No Joking Zone

Could your organization benefit from a well-needed morale boost?



At a recent speaking event, I had a conversation with an over-stressed executive. What she said cracked me up.

“Work is stressful right now. Making matters worse, I work in a ‘No Joking Zone,’” she told me. “Our company logo is a smiley face with a line slashed through the middle. It gets so bad that the ‘jokers’ have to trample the ‘smokers’ to get outside for a good laugh.”

Everyone seems to be in a similar predicament in today’s workplace. Stress meters are rising and fun meters are falling. We need to find a way to add some laughs to our workplace. Let’s face it, we need to find a way to add some more laughs to our LIFE.

So that is where I come in. Humor used effectively, can do many things. Humor can create rapport, reduce tension, facilitate communication and increase cooperation. Humor can get your message across in a way that nothing else can. The bottom line is: Humor used effectively can boost YOUR bottom line.

Many researchers agree with that statement. To quote Dr. David Abramis of Cal State Long Beach,

“People who use humor and are fun on the job are more creative and productive, easier to get along with, are better decision makers and have less sick days.”

Click curtain to see video



Tailor humor to your organization’s specific needs. Some key things that participants in my workshops learn:

- How to use humor appropriately—communicating effectively with humor.
- How to re-frame stressful situations with humor—managing conflict situations with humor.
- How humor helps in healing and reducing lost workdays.
- Knowing when to use humor and how much.
- Remove the fear of using humor in the workplace.



They'll Listen If They're Laughing!



Topic of Talk

Speak Softly and Carry a Big Schtick

Objective: Provide attendees with valuable tools in order to manage workplace stress.

Key Points

- What is stress?
- Dealing with workplace stress WHILE it is happening.
- Learn to re-frame stress and go with-the-flow.
- Humor helps manage conflict that causes stress.



They'll Listen if They're Laughing

Objective: Provide communication tools and show how to use humor to communicate more effectively.

Key Points

- What good communication is.
- The closest distance between people is humor.
- Listening tools, techniques and skills.
- Poke fun without offending.
- Four things you should never joke about.



Customer Service Comes From Within

Objective: To help provide better internal and external customer service.

Key Points

- Defining good customer service.
- Why most companies are lousy at service.
- Differences between internal and external customer service.
- Customer service horror stories and how to learn from them.
- Small service steps to improve internal customer service.

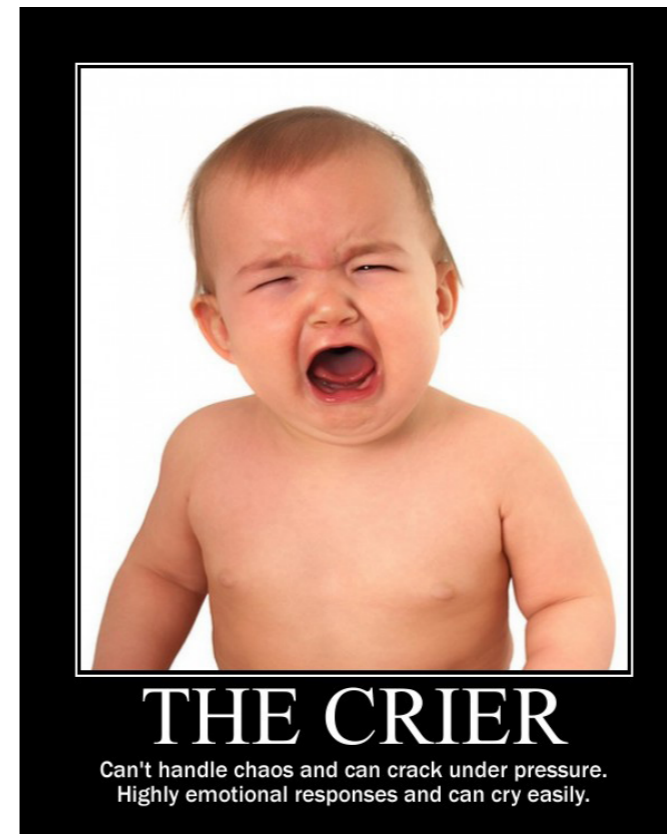


Chaos Culture: Manage Your Energy

Objective: To help provide better internal and external customer service.

Key Points

- Defining good customer service.
- Why most companies are lousy at service.
- Differences between internal and external customer service.
- Customer service horror stories and how to learn from them.
- Small service steps to improve internal customer service.



Not what you're looking for?

Don't worry, Gavin can combine, create and tailor an entire program to fit your organization's needs.



MORE?

What else does gavin do?

National Speakers Association

Gavin has been a member of the National Speakers Association for well-over a decade.

The NSA is the leading organization for professional speakers. Their members include experts in a variety of industries and disciplines who reach audiences as trainers, educators, humorists, motivators, consultants, authors and more.

By expanding NSA's Vision, the group's goal is to be the recognized community for developing the content, expertise, platform

mechanics and business knowledge of those who speak professionally.

Therefore, if you see the (below) logo on a speaker's promotional materials, you can rest easy knowing they meet the highest standards in speaking excellence and ethics.



Kiwanis

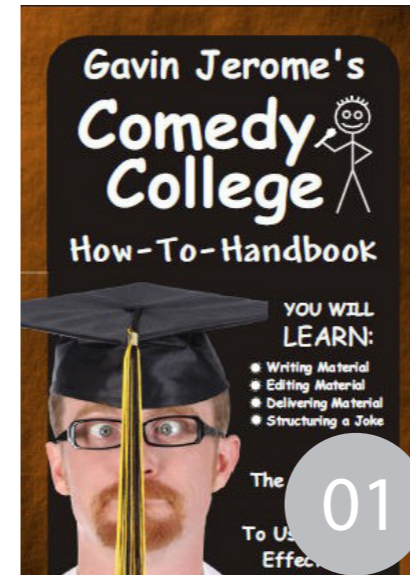
Kiwanis is a global organization of volunteers whom are dedicated to helping the world one child (and one community) at a time.

Gavin Jerome has been a dedicated Kiwanian devoting countless hours to serving not only the children of his community, but helping motivate and inspire fellow Kiwanians on a national level. Gavin has shared his humor program at the International Headquarters in front of Kiwanis Presidents of over 40 nations as well

as regional Kiwanis conferences and programs. Simply put, the Morale Mechanic loves to give back to his community.



Published Books



01 - CC Handbook

Now in its 8th printing, Gavin's first book is a HOT seller!

Buy it [HERE](#).



02 - Donkey Proof Poker

How to play Texas Hold 'em Poker the RIGHT way.

Get it [NOW](#).



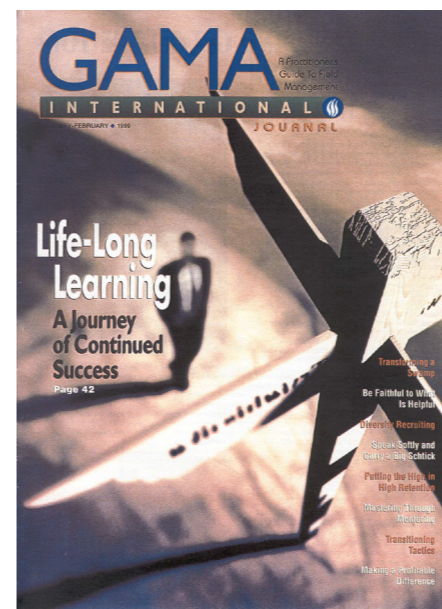
03 - Life Lessons

Self-help from the Silver Screen, Movie clips and inspiring tips!

Get [YOUR](#) copy.

Featured Articles

Gavin has been featured in notable publications such as *Dallas Morning News*, the *Chicago Tribune*, the *Denver Post* and countless trade publications.



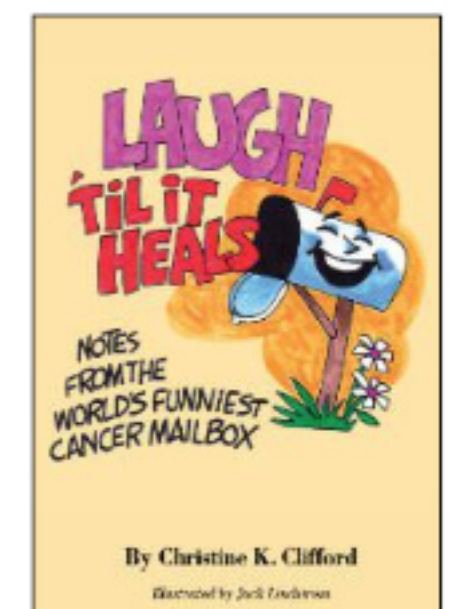
Gama International Journal

Read article [HERE](#).



Dateline Des Moines

Read article [HERE](#).



Laugh 'Til It Heals

Read article [HERE](#).

“I would recommend any or all of these presentations to any organization or company.”

—Diana Baratta



“You have a unique, light-hearted approach to a serious subject—stress in the workplace.”

—Amanda Waggoner



“This is the second time we have had Gavin speak to our group and it keeps getting better and better!”

—Diana Evans



“I highly recommend Gavin. We brought him in to cap-off a long day of training. It was the perfect ending.”

—Corey Schoening



“You were a smash hit! And you made me, (the coordinator of the Forum) look like a superstar!”

—Tom Burke



In the high-stress world of health care, humor is a potent weapon in dealing with the many issues we face every day.”

—Todd Linden



“I am very pleased that not only was I entertained, but the entertainment was educational and motivating.”

—Dave Ellens, EDS



“I had Gavin present to two different groups, one small and one large, and he handled both of them like a pro.”

—Amanda Young



“You wowed our audience of 700 and had them rolling in the aisles.”

—Cynthia Gould

Frequently Asked Questions

Q "How long are your presentations?"

A Each program is tailored to fit a specific client need. However, there are three main time-frames that are a good basis. **KEYNOTE:** 45-60 minutes, **BREAKOUT SESSION:** 30-45 minutes and **HALF-DAY WORKSHOP:** 2 1/2 -3 hours—taking breaks within session.

Q "How much do you charge?"

A The fees for The Morale Mechanic vary depending on the program type. Each program is organized to work with budgets in order to ensure a program that is both fun and affordable. For further information and fee schedule, click [HERE](#) to view the Moral Mechanic's Fee Schedule page.

Q "Can I mix and match topics?"

A YES! This is a very popular request, therefore a special ALL-STAR PROGRAM has been put together to take the best segments from each program and make one power-packed presentation.

Q "Do you have any special A/V needs?"

A No special A/V needs to accommodate for. The programs are produced in PowerPoint and overhead slide formats. Each presentation can work with just a flip chart and easel or simply, nothing at all. Given the visual nature of the programs, the ability to run PowerPoint is preferred. However, both a laptop and LCD projector can be self-provided, if necessary.



CONTACT

To hire Gavin Jerome
call toll free 1-800-964-2846

Email The Morale Mechanic
gavinjerome@gmail.com

Find him on facebook
[facebook.com/moralemechanic](https://www.facebook.com/moralemechanic)

Visit www.themoralemechanic.com
and other social media sites

